KELLY DUNLEAVY O'MARA

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Multimedia storytelling, editing
- Investigative journalism
- Breaking news reporting
- Long- and short-form video, photography
- Proficiency in all major relevant programs: Photoshop, Final Cut, Premiere, Indesign

Online production, engagement
- Site management, SEO, and traffic analysis
- User engagement, UGC
- Basic HTML, CSS, Javascript
- Proficiency in all major relevant programs: CMS systems, Chartbeat, analytics

EXPERIENCE

On-Call Interactive Producer, *KQED* June 2013 to present
- Fill-in weekly as online producer for San Francisco NPR station, creating web and visual components to radio stories, as well as internet-only exclusives
- Implement and manage social media strategy for news division
- Report stories on the Bay Area

Contributing Writer, *Yahoo! Travel* March 2012 to January 2016
- Write regular travel stories and blog posts
- More stories featured on the homepage than any other contributing writer

Reporter/Multimedia Journalist, *Outside, VICE Sports, espnW, Bicycling Magazine, San Francisco Public Press, RIA Biz, California, Pacific Standard, Competitor Magazine, others* January 2007 to present
- Report and write stories, specializing in fitness, finance, and travel
- Co-produce and host weekly local news broadcast; provide expert radio and TV commentary

Editor, *Patch.com - AOL* May 2010 to March 2012
- Oversaw local news website, managed dozens of freelancers, budgets and story schedules
- Served as social media coordinator, event producer, and HR manager for region
- Produced videos, shot photos, created interactive widgets, and reported hundreds of in-depth stories
- Surpassed all traffic goals, served on national advisory committee, mentored peer editors

Editor, *Marinscopes Community Newspapers* October 2008 to May 2010
- Produced, designed, and edited weekly newspaper; hired reporters and photographers
- Reported and wrote award-nominated stories, including an investigation of the sanitary district

Assistant/Managing Editor, *Senses Magazine* February 2007 to March 2008
- Managed production schedule for quarterly magazine, developed story ideas, assigned freelancers
- Edited and wrote pieces on lifestyle topics, including profile from Cirque du Soleil headquarters

Editor-in-Chief, *Berkeley Political Review* April 2006 to May 2007
Section Editor, *Berkeley Political Review* November 2003 to April 2006
- Published quarterly issues of news analysis on the UC Berkeley campus, coordinating staff of 25
- Researched, wrote and edited articles on local and international political issues

EDUCATION

Bachelor of Arts, International Political Economy
University of California, Berkeley
Phi Beta Kappa, UC High Honors, GPA: 3.8

Masters of Specialized Journalism
University of Southern California
Annenberg Fellow, sports reporting

ETC

- Languages: French-conversational and Arabic-rudimentary
- Three-years as professional triathlete; multi-year cross-country/track, triathlon and open water swimming coach
- National Forensic League two-time national semi-finalist, 2002 to 2003